



# The Accidental Entrepreneur: The Juicy Bits

By Janine Allis

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## The Accidental Entrepreneur: The Juicy Bits By Janine Allis

### Learn the *other* secrets to success from the founder of Boost Juice

In *The Accidental Entrepreneur*, author Janine Allis shares the secrets and skills that took her from housewife to entrepreneur to head of a multi-national corporation. As the founder of Boost Juice, Janine has journeyed from zero formal business training to leading a company with over 400 stores in 12 countries. This book takes you down the long road that she travelled, including some quirky stops along the way, and gives you valuable insight into taking the alternative road to business success. You'll learn how she captured the hearts of consumers with her love-life philosophy, and how to hang on to your core values, build the right team, listen to your customers and market like the big boys. As a working mother of four, Janine understands the demands of modern life, and shows you how you can accomplish your goals without sacrificing your health or your relationships in the process.

Boost Juice is in more countries than any other juice bar in the world, employs 6000 people and for the past four years, has grown by an average of 30 stores and four countries every year. And it all began with one housewife in her Melbourne kitchen! Big ideas often start out small, and this book shows you how to nurture them into achieving their full potential.

- Learn how a company grows from kitchen table to \$AUD135,000,000 per annum
- Explore and apply Janine Allis's practical tips for success
- Identify and develop the skills you need to get where you want to be
- Overcome the common obstacles that can throw you off course

If you think the only way to build a prosperous business is to go to a top business school, think again! Janine Allis is living proof that alternative paths are valid. *The Accidental Entrepreneur* charts her course, and provides you with directions to the destination you crave.

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**The Accidental Entrepreneur: The Juicy Bits** By Janine Allis Bibliography

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## Editorial Review

From the Back Cover

### **IT'S NEVER TOO LATE TO BE THE PERSON YOU WANT TO BE**

*The Accidental Entrepreneur* tells the incredible and inspiring story of Janine Allis' journey from adventurous backpacker, to marrying her soulmate, to becoming one of the world's foremost global businesswomen. In chronicling the challenges and triumphs of her story, Janine reveals step-by-step the essential tips for budding entrepreneurs wishing to change their life and turn their business dream into a highly-successful reality.

Packed with a wealth of tips, ideas and suggestions, this book will empower you to:

- stick to your values and fulfil your passion
- lead with conviction, honesty and integrity
- build a loyal, resourceful and passionate team
- structure your business to take full advantage of growth
- take your business to the world stage.

With proven strategies and winning formulas, *The Accidental Entrepreneur* gives you the inspiration and motivation you need to bring your business idea to life.

About the Author

**JANINE ALLIS** is the founder of Boost Juice and the executive director of Retail Zoo, which has over 500 stores in 13 countries and has turned over more than \$2 billion since inception. She is also a Shark on the successful Channel TEN TV show *Shark Tank*.

## Users Review

**From reader reviews:**

**Erica Rawlins:**

Why don't make it to become your habit? Right now, try to prepare your time to do the important action, like looking for your favorite reserve and reading a guide. Beside you can solve your problem; you can add your knowledge by the e-book entitled *The Accidental Entrepreneur: The Juicy Bits*. Try to stumble through book *The Accidental Entrepreneur: The Juicy Bits* as your close friend. It means that it can to be your friend when you feel alone and beside that course make you smarter than ever before. Yeah, it is very fortunated for you personally. The book makes you far more confidence because you can know almost everything by the book. So , we should make new experience and also knowledge with this book.

**Benjamin Nation:**

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you can your reading talent was fluently. A reserve The Accidental Entrepreneur: The Juicy Bits will make you to become smarter. You can feel considerably more confidence if you can know about everything. But some of you think that will open or reading the book make you bored. It's not make you fun. Why they can be thought like that? Have you looking for best book or appropriate book with you?

**Brian Robinson:**

Reading can called brain hangout, why? Because while you are reading a book particularly book entitled The Accidental Entrepreneur: The Juicy Bits your head will drift away trough every dimension, wandering in every single aspect that maybe not known for but surely will become your mind friends. Imaging every word written in a reserve then become one web form conclusion and explanation that will maybe you never get just before. The The Accidental Entrepreneur: The Juicy Bits giving you an additional experience more than blown away your brain but also giving you useful information for your better life in this era. So now let us present to you the relaxing pattern the following is your body and mind will probably be pleased when you are finished studying it, like winning an activity. Do you want to try this extraordinary paying spare time activity?

**Annie Rose:**

The book untitled The Accidental Entrepreneur: The Juicy Bits contain a lot of information on the item. The writer explains her idea with easy method. The language is very simple to implement all the people, so do not really worry, you can easy to read the item. The book was compiled by famous author. The author gives you in the new era of literary works. You can actually read this book because you can read on your smart phone, or model, so you can read the book throughout anywhere and anytime. In a situation you wish to purchase the e-book, you can start their official web-site in addition to order it. Have a nice go through.

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