



Small Scale, Big Change: New Architectures of Social Engagement

By Andres Lepik

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Small Scale, Big Change: New Architectures of Social Engagement By Andres Lepik

The role of the global architect in society is changing. Instead of waiting for commissions to come their way, architects are initiating and developing practical solutions in response to dramatically changing living conditions in many parts of the world today. *Small Scale, Big Change* focuses on a central chapter of this shift, presenting recently built or under-construction works in underserved communities around the globe by these 11 architects and firms: Elemental (Chilean); Anna Heringer (Austrian); Diébédo Francis Kéré (Burkinabé); Hashim Sarkis A.L.U.D. (Lebanese); Jorge Mario Jáuregui (Brazilian); Frédéric Druot, Anne Lacaton & Jean Philippe Vassal (French); Michael Maltzan Architecture (American); Noero Wolff Architects (South African); Rural Studio (American); Estudio Teddy Cruz (American, born Guatemala); and Urban Think Tank (American/Austrian/Venezuelan). Without sacrificing concern for aesthetics, these architects have developed projects that reveal a post-utopian specificity of place; their architectural solutions emerge from close collaboration with future users and sustained research into local conditions. The projects--which include schools, parks, housing and infrastructural interventions--reveal an exciting change in the longstanding dialogue between architecture and society, as the architect's roles, methods, approaches and responsibilities are dramatically reevaluated. They also offer an expanded definition of sustainability that moves beyond experimentation with new materials and technologies to encompass larger concepts of social and economic sustainability. *Small Scale, Big Change* examines the evolving standards of responsibility and participation in architecture and the ways in which architects can engage critically with larger social, economic and political issues currently facing communities around the world.

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Small Scale, Big Change: New Architectures of Social Engagement By Andres Lepik Bibliography

- Sales Rank: #771952 in Books
- Published on: 2010-10-31
- Original language: English
- Number of items: 1
- Dimensions: 10.07" h x .48" w x 8.21" l, 1.20 pounds
- Binding: Paperback
- 140 pages

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Editorial Review

Review

"An exhibit at the Museum of Modern Art offers a fresh flare of inspiration in the form of real buildings that have improved actual lives." --Justin Davidson, New York Magazine, October 4, 2010

Architecture is rediscovering its social conscience. That's the message behind "Small Scale, Big Change: New Architectures of Social Engagement," an exhibition at the Museum of Modern Art.

The show, which looks at 11 projects around the world that have had major social impacts despite modest budgets and sizes, is a rebuttal to the familiar complaint that the profession is too focused on aesthetic experimentation and not enough on the lives of ordinary people. Not incidentally, it is also part of a philosophical shift in the museum's architecture and design department, which, for most of the eight decades since its founding by Philip Johnson, famously championed architecture's artistic merits over its social value.

Given that, the big surprise of the show is that so many of the projects are actually good. Organized by Andres Lepik and Margot Weller, the exhibition makes a powerful case that it is possible to create work that is both socially uplifting and architecturally compelling. It's a notion that dominated architectural thought for much of the first half of the 20th century but that seems so out of keeping with the ethos of the practice today, particularly in New York, that it's almost jarring. --Nicolai Ouroussoff, New York Times, October 14, 2010

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Do you one of people who can't read enjoyable if the sentence chained inside straightway, hold on guys this kind of aren't like that. This Small Scale, Big Change: New Architectures of Social Engagement book is readable simply by you who hate those perfect word style. You will find the data here are arrange for enjoyable examining experience without leaving even decrease the knowledge that want to deliver to you. The writer associated with Small Scale, Big Change: New Architectures of Social Engagement content conveys prospect easily to understand by lots of people. The printed and e-book are not different in the content material but it just different as it. So , do you still thinking Small Scale, Big Change: New Architectures of Social Engagement is not loveable to be your top list reading book?

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