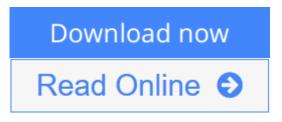


Organizational Economics: Toward a New Paradigm for Understanding and Studying Organizations (Jossey Bass Social and Behavioral Science Series)

By Jay B. Barney, William G. Ouchi



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Presents fifteen classic economics readings by such scholars as Armen A. Alchian, George A. Akerlof, David J. Teece, Oliver E. Williamson, Michael E. Porter, R. H. Coase, and Harold Demsetz. Analyzes the implications of their findings for the fields of organization theory, development, and behavior.

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