



How to Sell on Etsy With Pinterest - Selling on Etsy Made Ridiculously Easy

By Charles Huff

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"How to Sell on Etsy With Pinterest - Selling on Etsy Made Ridiculously Easy" is a no-nonsense guide to help Etsy sellers navigate this popular, but somewhat confusing social network.

Are you an Etsy seller?

Have you been told like a bazillion times that you SHOULD be on Pinterest...but have no idea how to market your creations on this super-popular social network?

Don't know your pinboard from your pins?

Well...worry not, intrepid Etsian! Because Charles Huff is to the rescue with this new tome chock-full of Etsy Pinterest marketing awesomeness.

In "How to Sell on Etsy With Pinterest," you'll learn:

Chapter 1 - A Beginner's Guide to Pinterest - here's where we go over the nuts-and-bolts of Pinterest. (And how to put it to work for your Etsy marketing efforts.)

Chapter 2 - Creating a Cool Pinterest Account - This is where we soup up your Pinterest profile full of SEO keywords, and attractive profile pics, to make it attractive, enticing and highly visible to them good old search engines.

Chapter 3 - The Ultimate Pinterest Content Toolbox - Here's where I pull back the curtain on the (mostly) free tools I use to create delicious pin-worthy content to put on your boards.

Chapter 4 - How to Become a PinBoard Expert - Here's where it all comes together. We map out a strategy for your pinboards, and how to use them to maximum effect to attract new customers.

Chapter 5 - How, What, Where and When of Pinterest Pinning - Ah, yes..the pin.

This is where we go over the nitty-gritty of the perfectly optimized pin.

Chapter 6 - 5 Ways to Hundreds of Followers in No Time - There's an art to getting tons of Pinterest followers and in this chapter we show you the techniques behind adding members of the Pinterest community to your customer base.

Chapter 7 - Zen and the Art of the Pinterest Contest - In this chapter we talk about that most effective, but somewhat confusing, marketing technique called the Pinterest contest. (And how best to use it to boost your bottom line.)

So, no matter your experience level -- or technical know-how -- grab a copy of *How to Sell on Etsy With Pinterest - Selling on Etsy Made Ridiculously Easy Vol.2* and turn those pins into actual sales...today!

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Editorial Review

About the Author

Charles Huff is a former cubicle monkey turned Etsy seller and author. He's also the founder and editor of Craft Biz Insider - an inbox magazine dedicated to helping Etsy crafters sell more, work less, and spend more of their time being creative.

Users Review

From reader reviews:

Lucile Brown:

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