



# Bellies and Babies: The Business of Maternity and Newborn Photography

By Sandy Puc'

Download now

Read Online →

## **Bellies and Babies: The Business of Maternity and Newborn Photography**

By Sandy Puc'

### **Learn to master the art of maternity and newborn photography**

Maternity and newborn photography is an exciting new photographic specialty with a growing market. In this book by professional photographer and Canon Explorer of Light Sandy Puc, you will find both information and inspiration. This book covers technical aspects such as equipment, lighting techniques, and composition, but also examines the human side of the equation: how to make moms comfortable during the shoot, tips on photographing newborns, suggestions for props and poses for children under a year of age, and much more. Additionally, it will include business strategies for photographers who are looking to expand into this burgeoning market.

- Addresses what photographers need to know to venture into this popular specialty
- Provides technical information about equipment, lighting, composition, camera settings, and printing
- Explains how to make expectant mothers feel comfortable and attractive during the shoot, how to work with newborns, techniques for posing children younger than a year, tips on using props, and more
- Illustrated with dozens of the author's maternity and newborn portraits

*Bellies and Babies: The Art of Maternity and Newborn Photography* offers photographers both the information and ideas they need to successfully photograph expectant mothers and newborns.

↓ [Download Bellies and Babies: The Business of Maternity and ...pdf](#)

📄 [Read Online Bellies and Babies: The Business of Maternity an ...pdf](#)



# Bellies and Babies: The Business of Maternity and Newborn Photography

By Sandy Puc'

**Bellies and Babies: The Business of Maternity and Newborn Photography** By Sandy Puc'

## Learn to master the art of maternity and newborn photography

Maternity and newborn photography is an exciting new photographic specialty with a growing market. In this book by professional photographer and Canon Explorer of Light Sandy Puc, you will find both information and inspiration. This book covers technical aspects such as equipment, lighting techniques, and composition, but also examines the human side of the equation: how to make moms comfortable during the shoot, tips on photographing newborns, suggestions for props and poses for children under a year of age, and much more. Additionally, it will include business strategies for photographers who are looking to expand into this burgeoning market.

- Addresses what photographers need to know to venture into this popular specialty
- Provides technical information about equipment, lighting, composition, camera settings, and printing
- Explains how to make expectant mothers feel comfortable and attractive during the shoot, how to work with newborns, techniques for posing children younger than a year, tips on using props, and more
- Illustrated with dozens of the author's maternity and newborn portraits

*Bellies and Babies: The Art of Maternity and Newborn Photography* offers photographers both the information and ideas they need to successfully photograph expectant mothers and newborns.

## **Bellies and Babies: The Business of Maternity and Newborn Photography** By Sandy Puc' Bibliography

- Sales Rank: #592457 in Books
- Brand: Brand: Wiley
- Published on: 2013-08-12
- Original language: English
- Number of items: 1
- Dimensions: 9.20" h x .45" w x 7.40" l, 1.15 pounds
- Binding: Paperback
- 224 pages

 [Download Bellies and Babies: The Business of Maternity and ...pdf](#)

 [Read Online Bellies and Babies: The Business of Maternity an ...pdf](#)



**Download and Read Free Online Bellies and Babies: The Business of Maternity and Newborn Photography By Sandy Puc'**

---

**Editorial Review**

Amazon.com Review

**Featured Content from the Author - Click Images to Enlarge**



Sleeping Twins



Baby Looking Up



Smiling Baby  
**Sleeping Twins**

When working with twins you can always expect a little stress. Typically it is best to capture them as young as possible. 5-10 days old is my personal favorite time because they are not on schedules yet and tend to sleep well through the session.

Keep in mind that for 9 months these babies have been in close quarters so when posing it is actually comfortable for them to be a little squishy. The goal should be to showcase their features as well as the special bond that they share. Be sure to always pose the smaller twin closer to the camera so that they look similar in size.

Light was placed over the babies on an angle to give it a soft natural feel. I prefer continuous light when working with newborns because it feels more like natural light and it eliminates the flash, which may wake the babies.

- Main light - Westcott TD6 with 4x5 soft box
- Backdrop - Large piece of brown faux fur

### **Baby Looking Up**

Once a baby can crawl you may find it easier to follow than to try and pose the baby. Being mobile creates a whole new dynamic during the session and often times you are working around the baby's vision and not your own. Standing above the child and making soft noises or familiar sounds will engage them and for a brief moment they will look up. This look will typically be more serious and is a great time to showcase the eyes. My personal favorite images are always when the baby is not smiling and they have a pensive somber look. The shape of the face and color of the eyes will warm every parent's heart and will add to the perfect portrait sale.

- Main light – Large north-facing window
- Fill light - Westcott TD6 continuous light
- Backdrop - wood floor

### **Smiling Baby**

One of the most popular shots that parents of newborns request over and over is the baby with hands on the cheeks while sleeping. This shot is a showstopper but can be a challenge, to say the least. Be sure that the baby is well fed and in a deep sleep before you attempt to make this pose happen. Once you start the process have mom or dad there for support and warn them that patience is key. The set up can take as long as 20 minutes and the actual shot might be just a few seconds, so have your camera on a tripod - focused and ready to go before you start posing.

To take this pose to the next level a slight smile makes this a mother's dream shot. Once you have the safety shots you can simply tickle the babies chin softly and some babies will reflex with a smile.

- Main Light – Photogenic 625 strobe
- Reflector - 4x5 soft silver
- Backdrop - Silverlake

From the Back Cover

Build your business from tiny beginnings

Maternity and baby photography is both a rewarding specialty and the perfect foundation for a lifetime business. Make happy clients of brand-new parents, and you're on your way to chronicling that baby's entire

life with your camera.

Sandy Puc' knows the secrets, and shares them in this guide. Packed with creative guidance and down-to-earth business advice, it's a blueprint for building the career of a lifetime.

- Why you need a baby plan, and what it should include
- Secrets for developing your unique style
- Props and wardrobe items to have when photographing infants
- Tips for dealing with fussy babies and shy children
- How to price your work and determine an accurate cost of sale
- Customer service policies and pricing guides that protect you and please clients
- Step-by-step marketing ideas
- Words clients should never hear from you

About the Author

**Sandy Puc'** holds the prestigious titles of Print Master and Explorer of Light from Canon USA. Her highly successful studio is known for the outstanding quality of both the work and customer service. Sandy conducts numerous workshops each year.

## **Users Review**

**From reader reviews:**

**Armando Ceballos:**

The book *Bellies and Babies: The Business of Maternity and Newborn Photography* make you feel enjoy for your spare time. You need to use to make your capable far more increase. Book can being your best friend when you getting tension or having big problem with the subject. If you can make examining a book *Bellies and Babies: The Business of Maternity and Newborn Photography* for being your habit, you can get more advantages, like add your personal capable, increase your knowledge about some or all subjects. It is possible to know everything if you like open and read a reserve *Bellies and Babies: The Business of Maternity and Newborn Photography*. Kinds of book are several. It means that, science publication or encyclopedia or other people. So , how do you think about this book?

**Betty Lavery:**

*Bellies and Babies: The Business of Maternity and Newborn Photography* can be one of your beginning books that are good idea. We recommend that straight away because this e-book has good vocabulary which could increase your knowledge in terminology, easy to understand, bit entertaining but still delivering the information. The article author giving his/her effort that will put every word into pleasure arrangement in writing *Bellies and Babies: The Business of Maternity and Newborn Photography* but doesn't forget the main level, giving the reader the hottest in addition to based confirm resource data that maybe you can be considered one of it. This great information can drawn you into brand new stage of crucial imagining.

**Glen Thomas:**

A lot of reserve has printed but it is unique. You can get it by web on social media. You can choose the most beneficial book for you, science, comedy, novel, or whatever by simply searching from it. It is named of book *Bellies and Babies: The Business of Maternity and Newborn Photography*. You'll be able to your knowledge by it. Without making the printed book, it may add your knowledge and make anyone happier to read. It is most critical that, you must aware about guide. It can bring you from one destination to other place.

**Dolores Schreiber:**

Reading a book make you to get more knowledge from the jawhorse. You can take knowledge and information from your book. Book is composed or printed or created from each source this filled update of news. In this modern era like right now, many ways to get information are available for you. From media social similar to newspaper, magazines, science e-book, encyclopedia, reference book, new and comic. You can add your understanding by that book. Do you want to spend your spare time to spread out your book? Or just searching for the *Bellies and Babies: The Business of Maternity and Newborn Photography* when you required it?

**Download and Read Online *Bellies and Babies: The Business of Maternity and Newborn Photography* By Sandy Puc'  
#FJ96MUXAQ37**



## **Read Bellies and Babies: The Business of Maternity and Newborn Photography By Sandy Puc' for online ebook**

Bellies and Babies: The Business of Maternity and Newborn Photography By Sandy Puc' Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Bellies and Babies: The Business of Maternity and Newborn Photography By Sandy Puc' books to read online.

### **Online Bellies and Babies: The Business of Maternity and Newborn Photography By Sandy Puc' ebook PDF download**

**Bellies and Babies: The Business of Maternity and Newborn Photography By Sandy Puc' Doc**

**Bellies and Babies: The Business of Maternity and Newborn Photography By Sandy Puc' Mobipocket**

**Bellies and Babies: The Business of Maternity and Newborn Photography By Sandy Puc' EPub**

**FJ96MUXAQ37: Bellies and Babies: The Business of Maternity and Newborn Photography By Sandy Puc'**