



Cases in Leadership (Ivey Casebook)

By W. Glenn Rowe

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Cases in Leadership is a unique collection of 30 real-world leadership cases from Ivey Publishing plus fourteen practitioner readings from the Ivey Business Journal. This casebook helps business students gain a better understanding of leadership and enables them to be more effective leaders through their careers. The selected cases are about complex leadership issues that require the attention of the decision-maker in each case.

Key Features

- *Presents real-world cases related to leadership:* Cases illustrate the complex nature of leadership in organizations from around the world.
- *Provides an entire chapter on Strategic Leadership:* This chapter introduces students to a concise description of leading-edge thinking on Strategic Leadership.
- *Generates classroom discussion:* Cases let students grapple with actual decisions that real-world managers have faced.
- *Offers much more than a packet of cases:* The author provides summaries of concepts, helpful discussion questions, and readings for each chapter.

Accompanied by High-Quality Ancillaries!

Additional instructor material including cases notes, preparation questions, discussion questions, and suggested further readings are available on CD.

Intended Audience

This supplemental text is intended for advanced undergraduate and graduate leadership courses taught in management departments, schools of public administration, and communication departments. It is organized to work especially well in conjunction with the *Fourth Edition* of Peter Northouse's *Leadership: Theory and Practice*, (SAGE, 2007), but is suitable for use with any standard textbook on leadership.

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Editorial Review

About the Author

W. Glenn Rowe served in the Canadian Navy for 22 years. While still in the navy, he completed his MBA degree at Memorial University of Newfoundland part-time (1983-1986) and taught on a part-time basis for 2 years (1986-1988) in Memorial's Faculty of Business Administration. In 1990, he retired from the navy and became a full-time lecturer in the Faculty of Business Administration at Memorial. In 1992, he began studying leadership within the context of strategic management at Texas A&M University, where he completed his PhD in 1996. He rejoined the Faculty of Business Administration at Memorial in September 1995, where he taught strategic management and strategic leadership. Professor Rowe joined the Ivey Business School on July 1, 2001. He served as the faculty adviser for the PhD program in general management (including strategy) from January 2002 to July 2009. From July 2009 to June 2012, he served as the director of Ivey's Executive MBA Program. He currently serves as the coordinator for the General Management Area Group. He has taught strategy and strategic leadership to undergraduate business students, MBAs and EMBA's. He taught a strategy doctoral seminar from 2003 to 2009. In January 2016, he was appointed as the Executive Director, Ivey Publishing where he oversees Ivey's case publishing operation and the Ivey Business Journal.

Professor Rowe serves as an ad hoc reviewer for several academic journals and is active in the community. He has facilitated strategic-thinking sessions for several organizations including a couple of banks, a fish farming company, and others such as the Alliance for the Control of Tobacco (Newfoundland and Labrador), the Newfoundland and Labrador Medical Association, Fishery Products International, Gros Morne National Park, and Sir Wilfred Grenfell College. He was the coauthor of a strategic management textbook and its associated casebook, both of which went to a their third edition. He is a co-author on a second strategic management textbook having joined the author team for the 9th edition. His research is published in journals such as the *Strategic Management Journal*, the *Journal of Management Studies*, the *Journal of Management*, the *Leadership Quarterly*, the *Journal of World Business*, the *Journal of Business Ethics* and the *Journal of Management Inquiry*.

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