



The Consumer Society Reader

From Brand: New Press, The

Download now

Read Online →

The Consumer Society Reader From Brand: New Press, The

A unique and definitive reader on our "national passion"—buying stuff—and its consequences for American society. We are citizens, owners and workers, believers and heathens, but today more than anything else we are consumers. How this came to be and its consequences for us all is the subject of this pioneering reader on the rise—and continued rise—of consumerism. *The Consumer Society Reader* features a range of key works on the nature and evolution of consumer society. It includes classics such as the Frankfurt School writers Adorno, Horkheimer, and Marcuse on the Culture Industry; Thorstein Veblen's oft-cited writings on "conspicuous consumption"; Betty Friedan on the housewife's central role in consumer society; and John Kenneth Galbraith's influential analysis of the "affluent society." The book also includes much-discussed recent work by such leading critics as Pierre Bourdieu, Thomas Frank, bell hooks, Bill McKibben, and Janice Radway. A landmark in social criticism, *The Consumer Society Reader* is sure to become the standard book on the subject.

↓ [Download The Consumer Society Reader ...pdf](#)

📄 [Read Online The Consumer Society Reader ...pdf](#)

The Consumer Society Reader

From Brand: New Press, The

The Consumer Society Reader From Brand: New Press, The

A unique and definitive reader on our "national passion"—buying stuff—and its consequences for American society. We are citizens, owners and workers, believers and heathens, but today more than anything else we are consumers. How this came to be and its consequences for us all is the subject of this pioneering reader on the rise—and continued rise—of consumerism. *The Consumer Society Reader* features a range of key works on the nature and evolution of consumer society. It includes classics such as the Frankfurt School writers Adorno, Horkheimer, and Marcuse on the Culture Industry; Thorstein Veblen's oft-cited writings on "conspicuous consumption"; Betty Friedan on the housewife's central role in consumer society; and John Kenneth Galbraith's influential analysis of the "affluent society." The book also includes much-discussed recent work by such leading critics as Pierre Bourdieu, Thomas Frank, bell hooks, Bill McKibben, and Janice Radway. A landmark in social criticism, *The Consumer Society Reader* is sure to become the standard book on the subject.

The Consumer Society Reader From Brand: New Press, The **Bibliography**

- Sales Rank: #659208 in Books
- Brand: Brand: New Press, The
- Published on: 2000-08-01
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x 1.07" w x 6.14" l, 1.60 pounds
- Binding: Paperback
- 502 pages

 [Download The Consumer Society Reader ...pdf](#)

 [Read Online The Consumer Society Reader ...pdf](#)

Editorial Review

From Library Journal

Schor (economics of leisure studies, Tilburg Univ., Netherlands) and Holt (advertising and sociology, Univ. of Illinois) have collected an impressive array of articles treating the multifarious aspects of consumer society. The anthology gathers classic essays by Theodor W. Adorno, Max Horkheimer, John Kenneth Galbraith, Stuart Ewen, Pierre Bourdieu, and other familiar critics of consumption and supplements them with newer, lesser-known works. Topics range from Barry Manilow fan clubs and black Barbie dolls to Italian scooters and adman Bill Bernbach's groundbreaking publicity campaign for Volkswagon in the early Sixties. The result is a rich, complex portrait of commodity consumption in the United States and other parts of the Western world. In the end, the anthology lets the reader decide: does society empower consumers to purchase things that will increase their sense of well-being and individuality, or have we become slaves to global capitalism, buying things we do not need and in the process destroying the planet with our wasteful habits? Recommended for academic and larger public libraries. (Introduction not seen.)
DAndrew Brodie Smith, Martin Luther King Jr. Memorial Lib., Washington, DC
Copyright 2000 Reed Business Information, Inc.

About the Author

Juliet B. Schor's research has focused on the economics of work, spending, environment, and the consumer culture. She is the author of *Born to Buy*, *The Overworked American*, and *The Overspent American*. Schor is senior lecturer on women's studies at Harvard University, as well as chair in the economics of leisure studies at Tilburg University in the Netherlands. She is a Guggenheim Fellowship recipient and a cofounder of the Center for a New American Dream, an organization devoted to ecologically and socially sustainable lifestyles.

Douglas B. Holt is assistant professor in the department of marketing at the University of Wisconsin-Madison.

Users Review

From reader reviews:

Dorothy Pearce:

The publication untitled The Consumer Society Reader is the publication that recommended to you to learn. You can see the quality of the guide content that will be shown to an individual. The language that author use to explained their way of doing something is easily to understand. The copy writer was did a lot of study when write the book, and so the information that they share to you is absolutely accurate. You also could possibly get the e-book of The Consumer Society Reader from the publisher to make you a lot more enjoy free time.

Mark Hernandez:

People live in this new moment of lifestyle always make an effort to and must have the extra time or they will get wide range of stress from both everyday life and work. So , once we ask do people have spare time,

we will say absolutely of course. People is human not really a robot. Then we request again, what kind of activity do you possess when the spare time coming to you of course your answer will probably unlimited right. Then do you ever try this one, reading ebooks. It can be your alternative with spending your spare time, the actual book you have read will be The Consumer Society Reader.

David McCabe:

You will get this The Consumer Society Reader by browse the bookstore or Mall. Simply viewing or reviewing it may to be your solve problem if you get difficulties to your knowledge. Kinds of this guide are various. Not only by means of written or printed and also can you enjoy this book by means of e-book. In the modern era including now, you just looking because of your mobile phone and searching what their problem. Right now, choose your own personal ways to get more information about your publication. It is most important to arrange yourself to make your knowledge are still revise. Let's try to choose correct ways for you.

Rona Foret:

Reading a reserve make you to get more knowledge from the jawhorse. You can take knowledge and information coming from a book. Book is written or printed or created from each source in which filled update of news. On this modern era like right now, many ways to get information are available for you actually. From media social such as newspaper, magazines, science e-book, encyclopedia, reference book, novel and comic. You can add your knowledge by that book. Are you hip to spend your spare time to spread out your book? Or just in search of the The Consumer Society Reader when you required it?

Download and Read Online The Consumer Society Reader From Brand: New Press, The #79ADM4V6L50

Read The Consumer Society Reader From Brand: New Press, The for online ebook

The Consumer Society Reader From Brand: New Press, The Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Consumer Society Reader From Brand: New Press, The books to read online.

Online The Consumer Society Reader From Brand: New Press, The ebook PDF download

The Consumer Society Reader From Brand: New Press, The Doc

The Consumer Society Reader From Brand: New Press, The Mobipocket

The Consumer Society Reader From Brand: New Press, The EPub

79ADM4V6L50: The Consumer Society Reader From Brand: New Press, The