



Proposal Writing: Effective Grantsmanship (Sage Human Services Guides)

By Soraya M. Coley, Cynthia A. Scheinberg

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This book has been updated and revised to help beginning students and grantwriters write an effective proposal, which increases their chances of success. The **Third Edition** of **Proposal Writing: Effective Grantsmanship** is not an exhaustive text on proposal writing; its purpose is to provide a solid foundation upon which to add years of experience to fine-tune grant writing skills. Authors Soraya M. Coley and Cynthia A. Scheinberg de-mystify the grant writing process and provide a guide to writing that is as jargon-free and simple to use as possible.

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Editorial Review

About the Author

Soraya M. Coley is president of Cal Poly Pomona University. Prior to that she served as provost and vice president for academic affairs at California State University Bakersfield, and at Alliant International University, as well as dean of the College of Human Development and Community Service at California State University, Fullerton. She has nearly 30 years of higher education experience and has worked with nonprofits, community-based and civic organizations on program design, evaluation, and grant writing.

Cynthia Scheinberg is a licensed clinical psychologist with over 24 years of administrative management in non-profit agencies. She has served as the Executive Director of the Coalition for Children, Adolescents and Parents (CCAP) in Orange, California, as Senior Vice President of Clinical Services for Anka Behavioral Health, Inc., and as the Executive Director of New Connections in Concord, California. She has a doctorate in clinical psychology from Pacifica Graduate Institute in Santa Barbara, California. Dr. Scheinberg also has a part-time private practice in Concord, CA.

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