



# Graphic Design Exercise Book - Revised Edition

*By Jessica Glaser*

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- \* Contains comprehensive exercises and challenges to help new and established graphic designers strengthen their portfolios and enhance their skills
- \* Offers advice and examples of solid designs through a variety of platforms including web, print, and multimedia branding

The book provides beginner, intermediate and advanced challenges in the areas of branding, packaging, page layout and more. Each challenge, constructed like a recipe, also includes possible solutions from professional designers. The book functions as a series of exercises, an introduction to different design disciplines and a collection of inspiring solutions.

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## **Editorial Review**

### **About the Author**

Jessica Glaser runs the design firm Bright Pink, which serves clients in industries including textiles, health care, finance, and nonprofit organizations. She holds a post within the Visual Communication Division at the University of Wolverhampton.

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