



Grocery: The Buying and Selling of Food in America

By Michael Ruhlman

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PRAISE FOR *GROCERY*

“An illuminating journey.” —*Kirkus Reviews*

“*Grocery* might just change the way you walk through the supermarket aisles.”

—*Bon Appétit*

“Deeply reported.”—*Time*

? “Informative and inspiring.”—*Booklist*

A— “[An] engaging exploration of the ways American eating habits have changed over the past half century.” —*Entertainment Weekly*

“[A] savory investigation . . . engrossing.” —*Publishers Weekly*

“*Grocery* not only offers insights on how we produce, distribute and buy food, but seeks ways of understanding our changing relationship with what we eat and how we get it.” —“All Things Considered,” National Public Radio

Prominently featured in the *New York Times*, the *Boston Globe*, and *The Atlantic*, and on NPR and *CBS This Morning*, when first released in hardcover, *Grocery* has been praised by critics as “an illuminating journey through and behind the grocery store” and called “informative and inspiring.” Ruhlman’s thoroughly researched examination of the grocery store and its place in our ever-shifting food landscape, now available in paperback, is by turns personal, political, and practical in its focus. His profile of the Cleveland-based family-run chain Heinen’s provides the perfect lens through which to examine our evolving attitudes about food and how these echo larger changes in American culture.

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Editorial Review

Review

"Anyone who has ever walked into a grocery store or who has ever cooked food from a grocery store or who has ever eaten food from a grocery store must read *Grocery*. It is food journalism at its best and I'm so freakin' jealous I didn't write it."

(Alton Brown, author of EveryDayCook)

"As fascinating as it is instructive, Ruhlman's book digs deep into the world of how we shop and how we eat. It's a marvelous, smart, revealing work."

(Susan Orlean, author of Rin Tin Tin: The Life and the Legend and The Orchid Thief)

"If you care about why we eat what we eat—and you want to do something about it—you need to read this absorbing, beautifully written book. It will change the way you shop."

(Ruth Reichl, author of My Kitchen Year)

"Welcome to another side of Michael Ruhlman—not the cookbook author or the chronicler of great chefs, but the smart, conversational guy pushing his shopping cart alongside yours in the supermarket. *Grocery* is a fun, engaging mix of memoir and insight into the ways (past and present) that Americans go about procuring their food."

(David Kamp, author of The United States of Arugula)

"An illuminating journey through and behind the grocery store"

(Kirkus Reviews)

"Informative and inspiring"

(Booklist (STARRED REVIEW))

"Ruhlman's lively reportage yields an engrossing tour of the aisles."

(Publisher's Weekly)

"Ruhlman's book courageously explores the cultural phenomena of the grocery store, the business of food, and their relationship to how America feeds itself, with wisdom and also the wide-eyed wonder of a child seated in a grocery cart, wheeling through the aisles."

(Supermarket News)

About the Author

Michael Ruhlman has collaborated on several bestselling cookbooks, including *The French Laundry Cookbook*, *Bouchon*, and *Alinea*. He is the author of critically acclaimed books including *The Soul of a Chef*, *The Elements of Cooking*, *Ratio*, and *Ruhlman's Twenty*. Ruhlman has written about food and cooking for the *New York Times*, *Gourmet*, *Food Arts*, and other publications. He lives in New York City.

Users Review

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Ronald Castaneda:

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Gale Kizer:

The actual book Grocery: The Buying and Selling of Food in America has a lot associated with on it. So when you read this book you can get a lot of advantage. The book was compiled by the very famous author. Tom makes some research prior to write this book. This particular book very easy to read you may get the point easily after looking over this book.

Leslie Mickle:

Grocery: The Buying and Selling of Food in America can be one of your beginning books that are good idea. Many of us recommend that straight away because this reserve has good vocabulary that will increase your knowledge in terminology, easy to understand, bit entertaining but still delivering the information. The copy writer giving his/her effort to set every word into delight arrangement in writing Grocery: The Buying and Selling of Food in America although doesn't forget the main position, giving the reader the hottest and also based confirm resource information that maybe you can be among it. This great information can easily drawn you into completely new stage of crucial contemplating.

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