



## Streetwise London Map - Laminated City Center Street Map of London, England

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### Streetwise London Map - Laminated City Center Street Map of London, England By Streetwise Maps

Streetwise London Map - Laminated City Center Street Map of London, England - Folding pocket size travel map with London Underground map including tube lines & stations

This map covers the following areas:

Main London City Map 1:20,000

London Underground Map - London Tube Map

London is one of the most popular, populated and accessible cities on earth. People love London. And why not? Londoners are charming and helpful, and their city operates on such a high dosage of civility that it could be considered an art form. London is an urban oasis where you can search out cutting edge design, cuisine, fashion, chic neighborhoods, or traditional culture.

When visiting London, be prepared to walk. Whether its basic window shopping, advanced people watching, or the rewarding task of locating restaurants and museums, London is urban roaming at its best. Days can be spent just visiting London's neighborhoods, each with its own character, atmosphere and unique offerings.

The STREETWISE® Map of London UK will enable you to go anywhere in central London. The detailed and indexed depiction of streets, tube stations, sites and hotels will enable you to spend more time making new urban discoveries than less time complaining about disorientation. Say you choose Mayfair, for its refined and cultured demeanor. Take an afternoon stroll wandering through Berkeley Square, Grosvenor Square and Green Park then finish with an espresso at Rochaux's cafe. You'll briefly feel exclusive. Wander the back alleys in Soho and you will never know what or who you'll run across. The very trendy Covent Garden is dense with human interaction packed into a small area. Walk up to Bloomsbury with its literary heritage to be amazed by the vast holdings within the British Museum.

The original city of London is the square mile of the city center, now the financial center as well. Immerse yourself in history and architecture with its

many fantastic buildings beginning with St Paul's Cathedral on the western edge and ending at the Tower of London to the eastside. Hike over the Thames on the Tower Bridge to see the Design Museum and the HMS Belfast.

You are now on the South Bank dominated by Waterloo Station and its surrounding shopping and dining area. The London Eye will provide an interesting overhead perspective of greater London. Come back to earth and walk the Thames along Queen's walk pedestrian path and you'll be rewarded upon finding Gabriel's Wharf, the Tate Modern, the famous wobbly Millennium Bridge and Shakespeare's Globe Theatre.

Walk South through Hyde Park and you encounter Knightsbridge. It is one of London's most fashionable neighborhoods, the home of Harrod's (the Vatican of department stores) and Beauchamp Place, one of London's most fashionable shopping streets. If shopping is not on the agenda, there are museums like the Victoria & Albert, the Science Museum, and the Natural History Museum. South of Knightsbridge is Belgravia. This area has long been the aristocratic section of London, rivaling Mayfair in grandeur and tranquility.

Our London street map is fully indexed with streets, concert halls, hotels, museums and galleries, parks, points of interest, shopping areas and transportation terminals. A separate inset map of the London Underground, the Tube, is also included to facilitate your travel around the city.

Our pocket size map of London is laminated for durability and accordion folding for effortless use. The STREETWISE® London map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® London map today and you too can navigate London, England like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the Amazon search bar.

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### Editorial Review

#### Review

'Don't leave home without STREETWISE.' --**The New York Times**

'STREETWISE is an absolute travel essential.' --**Travel + Leisure Magazine**

'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --**Chicago Daily Herald**

#### About the Author

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully.

The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970's, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving.

After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain.

He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool.

More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package.

Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design.

Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world.

Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what

good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure.

In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

## **Users Review**

### **From reader reviews:**

#### **Brad Hawkes:**

The publication untitled Streetwise London Map - Laminated City Center Street Map of London, England is the publication that recommended to you to learn. You can see the quality of the guide content that will be shown to an individual. The language that author use to explained their ideas are easily to understand. The writer was did a lot of investigation when write the book, so the information that they share to you is absolutely accurate. You also will get the e-book of Streetwise London Map - Laminated City Center Street Map of London, England from the publisher to make you a lot more enjoy free time.

#### **Sandra Davis:**

In this period globalization it is important to someone to receive information. The information will make professionals understand the condition of the world. The healthiness of the world makes the information quicker to share. You can find a lot of sources to get information example: internet, classifieds, book, and soon. You will observe that now, a lot of publisher in which print many kinds of book. The particular book that recommended for your requirements is Streetwise London Map - Laminated City Center Street Map of London, England this reserve consist a lot of the information of the condition of this world now. This kind of book was represented how does the world has grown up. The dialect styles that writer value to explain it is easy to understand. The actual writer made some investigation when he makes this book. Honestly, that is why this book appropriate all of you.

#### **Cheryl Reese:**

As a university student exactly feel bored for you to reading. If their teacher inquired them to go to the library or even make summary for some publication, they are complained. Just small students that has reading's spirit or real their passion. They just do what the teacher want, like asked to the library. They go to generally there but nothing reading significantly. Any students feel that examining is not important, boring and can't see colorful photographs on there. Yeah, it is to be complicated. Book is very important for yourself. As we know that on this period, many ways to get whatever we wish. Likewise word says, ways to reach Chinese's country. Therefore this Streetwise London Map - Laminated City Center Street Map of London, England can make you really feel more interested to read.

**Beverly Thomas:**

What is your hobby? Have you heard this question when you got college students? We believe that that problem was given by teacher with their students. Many kinds of hobby, Every individual has different hobby. And you also know that little person such as reading or as reading become their hobby. You must know that reading is very important and also book as to be the point. Book is important thing to provide you knowledge, except your own personal teacher or lecturer. You get good news or update in relation to something by book. Amount types of books that can you choose to adopt be your object. One of them is Streetwise London Map - Laminated City Center Street Map of London, England.

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