



Global Entrepreneurship: Case Studies of Entrepreneurial Firms Operating around the World

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Entrepreneurs around the world are encouraged and held up as the new deliverers of economic growth in turbulent times. Entrepreneurship is taught globally, but often without much reference to the truly global array of cases and examples that can provide helpful insights for international students in particular.

This collection brings together expert entrepreneurship scholars to provide a collection of global case studies around entrepreneurial firms worldwide. This unique educational resource covers a broad range of topics of relevance to understanding entrepreneurship including corporate, social and indigenous entrepreneurship.

This book provides entrepreneurship educators with reliable cases suitable for classroom discussion, analysis or even for assessment purposes. Instructors teaching this subject will be able to use the book as a stand alone reference or as an ideal supplement for many introductory texts in entrepreneurship.

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Editorial Review

Review

'Leading scholars have highlighted attention to context as an important focus for the "next act" of entrepreneurship scholarship. In this volume, the editors have collected a range of intriguing case studies from around the globe, showcasing entrepreneurship in all its variety. Apart from the main focus on country settings, the collection captures an array of industry, governance and firm development stage contexts, and success as well as failure. The cases provide valuable illustrations that put flesh to the bones of abstracted, theoretical notions. This makes it a significant companion text for courses in entrepreneurship, and especially those focusing on international issues.' - *Per Davidsson, Professor, Queensland University of Technology, Australia*

'This volume represents a great initiative by the Ambassadors' Program of the Entrepreneurship Division of the Academy of Management. The contributions provide a much needed insightful resource for both research and teaching that will enhance our understanding of the variety of contexts in which entrepreneurship occurs.' - *Mike Wright, Professor, University of Ghent, Belgium*

'With the ever growing worldwide interest in entrepreneurship, Hayton, Salvato and Manimala have put together an outstanding collection of cases that capture the diversity of settings, managerial and entrepreneurial issues, and organizational practices around the globe. Well-researched and documented, these cases provide a rich basis to teach about (and learn from) different actions entrepreneurs undertake. I compliment the authors and editors on a great book that will make the study of entrepreneurship fun and informative. I highly recommend this wonderful book.' - *Shaker A. Zahra, Professor, University of Minnesota, USA*

'This book is filled with a remarkable set of cases from all over the world. Thought-provoking and informative, this is an eminently readable text with case illustrations across a broad spectrum of issues. This is a great primer for students, faculty and entrepreneurs interested in international new ventures.' - *Harry J. Sapienza, Professor, Carlson School of Management, University of Minnesota, USA.*

'Entrepreneurial behaviors emerge and develop in a wide variety of situations and contexts. This new book edited by James Hayton, Carlo Salvato and Mathew Manimala is centered on this environmental and contextual dimension of entrepreneurship. The book offers relevant and insightful case studies of entrepreneurial firms operating in different regions of the world. It will certainly be a reference for those interested in getting a better understanding of the interplay between institutional, environmental and organizational factors and its effects on the development of entrepreneurial firms.' - *Alain Fayolle, Professor and director of the entrepreneurship research centre, Emlyon Business School, France*

About the Author

James Hayton is Professor at Warwick Business School, UK. He is Editor-in-Chief of the journal Human Resource Management, an Editor of Entrepreneurship Theory & Practice and is a member of the editorial boards for many other journals. He is the co-editor of another Routledge title, Global Human Resource Management Casebook.

Carlo Salvato is Associate Professor of Business Strategy at Bocconi University, Italy.

Mathew J. Manimala is Professor of Organizational Behaviour and Human Resource Management at the Indian Institute of Management, Bangalore, India.

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