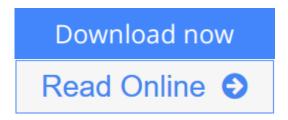


Assessment in Practice: Putting Principles to Work on College Campuses

By Trudy W. Banta and Associates, Jon P. Lund, Karen E. Black, Frances W. Oblander



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This book's contribution will be a very big one--and not just in size...there is no compAndium of examples like it. As such, it's invaluable. It will be very useful to those who plan and carry out assessment on campuses.

?Thomas A. Angelo, director, AAHE Assessment Forum

Brings together in one volume the best current knowledge of what assessment methods work best and how their principles should be incorporated into all effective assessment efforts?whether at institutional, program, or department levels. Drawing from 165 actual cases?and reporting 86 of them in their entirety?the authors illustrate methods and techniques of assessment covering a wide range of objectives in diverse types of institutions.



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Editorial Review

Review

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From the Inside Flap

Good practice in assessment is occurring on hundreds of campuses across the country. Yet most accounts of this work go unreported or are widely dispersed, published in the literature of dozens of different academic disciplines. Now, Assessment in Practice brings together in one volume the best current knowledge of what assessment methods work best and what principles should be incorporated into all effective assessment efforts—whether at institutional, program, or department levels. Drawing from 165 actual cases—and reporting 86 of them in their entirety, in the words of those who developed them—the authors illustrate methods and techniques of assessment covering a wide range of objectives in diverse types of institutions. Classroom assessment topics, for instance, include mathematics, foreign language, technology, and more. Topics on overall institutional effectiveness range from student motivation and standardized testing to a multiple-campus, course-embedded approach to assessment of general education. The authors provide a helpful cross-referencing system that enables readers to access cases by type of objective, type of institution, and type of method. And they include numerous forms, questionnaires, and contact names to help practitioners implement the book's strategies.

From the Back Cover

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