



# NoSQL For Dummies

By Adam Fowler

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NoSQL For Dummies By Adam Fowler

**Get up to speed on the nuances of NoSQL databases and what they mean for your organization**

This easy to read guide to NoSQL databases provides the type of no-nonsense overview and analysis that you need to learn, including what NoSQL is and which database is right for you. Featuring specific evaluation criteria for NoSQL databases, along with a look into the pros and cons of the most popular options, *NoSQL For Dummies* provides the fastest and easiest way to dive into the details of this incredible technology. You'll gain an understanding of how to use NoSQL databases for mission-critical enterprise architectures and projects, and real-world examples reinforce the primary points to create an action-oriented resource for IT pros.

If you're planning a big data project or platform, you probably already know you need to select a NoSQL database to complete your architecture. But with options flooding the market and updates and add-ons coming at a rapid pace, determining what you require now, and in the future, can be a tall task. This is where *NoSQL For Dummies* comes in!

- Learn the basic tenets of NoSQL databases and why they have come to the forefront as data has outpaced the capabilities of relational databases
- Discover major players among NoSQL databases, including Cassandra, MongoDB, MarkLogic, Neo4J, and others
- Get an in-depth look at the benefits and disadvantages of the wide variety of NoSQL database options
- Explore the needs of your organization as they relate to the capabilities of specific NoSQL databases

Big data and Hadoop get all the attention, but when it comes down to it, NoSQL databases are the engines that power many big data analytics initiatives. With *NoSQL For Dummies*, you'll go beyond relational databases to ramp up your enterprise's data architecture in no time.

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## Editorial Review

From the Back Cover

### *Learn to:*

- Use the different types of NoSQL databases
- Create a database management system using NoSQL
- Access and analyze massive amounts of unstructured data

### **Learn everything you need to know about NoSQL databases and how to use them**

NoSQL databases are critical for managing big data. This easy, friendly guide provides specific evaluation criteria for choosing the NoSQL database that's ideal for your organization. You'll also gain an understanding of how to use NoSQL databases for mission-critical enterprise architectures and projects, with real-world examples to show you how.

- First, the basics — learn the basic tenets of NoSQL databases and how they serve big data needs that relational databases can't handle
- So many choices — get an in-depth look at the benefits and disadvantages of the most popular NoSQL database options
- Meet the players — explore some of the major NoSQL database types, including Cassandra, MongoDB, MarkLogic, and Neo4J
- How to choose — see how to examine the needs of your organization as they relate to the capabilities of specific NoSQL databases
- Real stuff — discover how to spot business and technical problems that NoSQL can solve and how to use NoSQL databases in complex, mission-critical applications
- Boost your value — get the information you need to ramp up your enterprise's data architecture for cutting-edge competitiveness

### **Open the book and find:**

- What you need to know when choosing a NoSQL database
- How NoSQL is structured to manage different data types
- All about BigTables
- Tips on document database use
- Factors to evaluate when comparing databases
- Interesting stuff about Elasticsearch
- Ten NoSQL misconceptions
- Why developers love NoSQL

About the Author

**Adam Fowler** is a principal sales engineer with MarkLogic, Inc. He has previously worked for IPK, FileNet, and IBM as well as smaller companies. Adam writes for and runs a popular blog on NoSQL and big data, which is republished on DZone.com. He's a frequent speaker at NoSQL conferences.

## **Users Review**

### **From reader reviews:**

#### **Whitney Obrien:**

Do you have favorite book? When you have, what is your favorite's book? Reserve is very important thing for us to know everything in the world. Each e-book has different aim or even goal; it means that book has different type. Some people truly feel enjoy to spend their time to read a book. They can be reading whatever they get because their hobby is actually reading a book. Why not the person who don't like reading a book? Sometime, man or woman feel need book once they found difficult problem or exercise. Well, probably you should have this NoSQL For Dummies.

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