



Interpreting Qualitative Data

By David Silverman

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In this major updating of his bestselling, benchmark text, David Silverman walks the reader through the basics of gathering and analyzing qualitative data. The Fourth Edition includes a new chapter on data analysis dealing with grounded theory, discourse analysis and narrative analysis; more worked-through examples of different kinds of data and how to interpret them; a new section on focus groups and interpreting focus group data; an expanded ethics chapter; and more coverage of digital media and photographs as data.

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Editorial Review

Review

'David Silverman's stellar new text demonstrates both his methodological sophistication and ability to reach students. With its well-organized format and accessible writing, this book provides an inspiring guide for novices and an excellent teaching tool for instructors. The book is clear, cogent, and remarkably current. Silverman introduces students to numerous recent innovations and advances in qualitative methods as he makes the research process understandable and manageable' -

Kathy Charmaz

Sonoma State University, Rohnert Park, USA

'Silverman sets the benchmark for books on qualitative research and data analysis. They work well in teaching but are consulted by the experts. His experience and close engagement with contemporary developments is without equal. Interpreting Qualitative Data has helped shape contemporary qualitative research. As far as I am concerned, with this new edition the best just got better!' -

Jonathan Potter, Head of the Department of Social Sciences

Loughborough University

About the Author

David Silverman is Visiting Professor in the Business School, University of Technology, Sydney, Emeritus Professor in the Sociology Department, Goldsmiths' College and Adjunct Professor in the School of Education, Queensland University of Technology. He has lived in London for most of his life, where he attended Christ's College Finchley and did a BSc (Economics) at the London School of Economics in the 1960s. Afterwards, he went to the USA for graduate work, obtaining an MA in the Sociology Department, University of California, Los Angeles. He returned to LSE to write a PhD on organization theory. This was published as *The Theory of Organizations* in 1970.

Apart from brief spells teaching at UCLA, his main teaching career was at Goldsmiths College. His three major research projects were on decision making in the Personnel Department of the Greater London Council (*Organizational Work*, written with Jill Jones, 1975), paediatric outpatient clinics (*Communication and Medical Practice*, 1987) and HIV-test counselling (*Discourses of Counselling*, 1997).

He pioneered a taught MA in Qualitative Research at Goldsmiths in 1985 and supervised around 30 successful PhD students. Since becoming Emeritus Professor in 1999, he has continued publishing methodology books. David regularly runs qualitative research workshops for five universities in Sydney and Brisbane. He has also run workshops for research students in Finland, Norway, Sweden, Denmark, France, Sri Lanka and Tanzania. Since 2000, he has done voluntary work with people with dementia. resident in an old people's home

Besides all this, David's other interests include classical music, literary fiction, bridge, county cricket and spending time with his grandchildren.

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