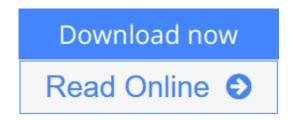


## **Ethics and Professionalism for Healthcare Managers**

By Elizabeth J. Forrestal, Leigh W. Cellucci



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Healthcare managers face a host of difficult decisions every day. Many can be loaded with ethical implications that, if not addressed properly, can evolve into major issues for both the manager and the organization as a whole. This book prepares new and aspiring healthcare managers to make better decisions through a solid grounding in ethics and professionalism.

Using a three-part approach to engage students, the authors open each chapter with a case from the field, provide key foundational material related to the ethical or professional dilemma presented, and close with a mini case study and accompanying questions. Rich with cases throughout, the book uses examples that are based on a variety of healthcare settings, including hospitals, physician practices, ambulatory surgery centers, home health agencies, and skilled nursing facilities.

Material covered includes the following and more:

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Editorial ReviewAbout the Author

Elizabeth J. Forrestal, PhD, RHIA, CCS, FAHIMA, is a professor in the Department of Health Services and Information Management at East Carolina University. Dr. Forrestal has presented on ethics and electronic health records at international conferences. In 2001, she was awarded the designation of Fellow of the American Health Information Management Association, one of the first two such honored individuals in the country. Leigh W. Cellucci, PhD, MBA is a professor and program director in the Department of Health Services and Information Management at East Carolina University. Dr. Cellucci was a Fulbright Scholar to India and recipient of a grant for innovative teaching from the American Sociological Association as well as grants sponsored by the BB&T Leadership Enhancement Fund that focus on leadership development in the classroom. In 2015, she received the University of North Carolina Board of Governors Distinguished Professor for Teaching Award. Users ReviewFrom reader reviews:

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