



The Art of Business Leadership: Indian Experiences

By S Balasubramanian

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This extremely interesting book proposes a new look at the complex world and characteristics of Indian business leadership. It is based on the author's personal interaction and painstaking research on some of India's leading businessmen and businesswomen, who have been very successful in transforming the organizations and the people they lead, into vibrant and growing entities. Presenting a unique perception and vision of business leadership in India, the book explores this complex subject and its dynamics in today's challenging global business environment.

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Editorial Review

Review

Leadership in India and its dynamics, in today's challenging global business environment, is a complex subject. A new book makes it easy.

(Economic Times)

This Extremely interesting book proposes a new look at the complex world and characteristics of India business leadership. It is based on author's personal interaction and research on some of India's leading businessmen and businesswomen, who have been very successful in transforming the organisations and the people they lead, into vibrant and growing entities.

(Indian Management)

Give interesting glimpses into the lives of some leaders who were in position at the right time to grab the opportunities of India Emergent. And that is the plus point of the book.

(Business India)

The Art of Business Leadership is a good attempt by Professor Balasubramanian to map leadership styles in paradigm. While many of the leaders have been interviewed, profiled, written about exhaustively in the various pink papers and business magazines, and now in business channels, this may be the rare occasion their views have been featured in a book. The selection of companies is an interesting mix of the public and private sector and also the leaders from a cross-section of the industry from engineering to pharmaceuticals, telecom and services. The book is a mix of the pedantic theory and interesting real life business.

(The Financial Express)

About the Author

S Balasubramanian is Director, GRG School of Management Studies, Coimbatore. He graduated in Mechanical Engineering from the University of Madras and holds a PG Diploma in Management (MBA) from the Indian Institute of Management, Calcutta. He is also a qualified administrator and interpreter of the Myers-Briggs Type Indicator (MBTI).

He has nearly 30 years of experience in both the private and public sectors in India and abroad. His wide experience spans functions such as production, planning, projects, industrial marketing, international trade, human resource management and general management. He has worked in some of the most reputed companies in India including Larsen & Toubro (L&T), Bharat Heavy Electricals (BHEL) and EID Parry (India) Limited in senior executive positions. He was also Vice President of the Wärtsilä Corporation of Finland.

Professor Balasubramanian has written several articles in leading business magazines on subjects like leadership and management education. His academic interests are in the fields of business leadership, understanding personality differences using the MBTI, team building, values and vision. Apart from being a prolific writer, he also teaches International Business to MBA students. He has designed, coordinated and conducted successful faculty development programmes on Business Leadership. He has also conducted successful training programmes on Leadership, Strategy, Envisioning and Team Building for a number of leading organisations including Himalaya Drug Company, Infosys, Cognizant Technologies, iGate Global Solutions, Oracle, Corporation Bank, Jindal Vijayanagar Steel and Metlife Insurance.

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