



# PM Interview Questions: Over 160 Problems and Solutions for Product Management Interview Questions

By Lewis C. Lin

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**NOTE:** This is the **NEWER 2nd** edition for the book formerly titled *PM Interview Workbook*.

## Over 160 Real PM Interview Questions from Top Tech Companies

The *PM Interview Questions* is a resource you don't want to miss. The world's expert in product management interviews, Lewis C. Lin, gives readers over 160 practice questions to gain product management (PM) proficiency and master the PM interview.

It contains **160+** real interview questions from top tech companies including:

- Google
- Facebook
- Amazon
- Uber
- Dropbox
- Microsoft

## Fully Solved Solutions

**The book contains fully solved solutions so readers can learn, improve and do their best at the PM interview.** Here are some questions and sample answers you'll find in the book:

### Product Design

- How would you design an ATM for elderly people?

- Should Google build a Comcast-like TV cable service?
- Instagram currently supports 3 to 15 second videos. We're considering supporting videos of unlimited length. How would you modify the UX to accommodate this?

### **Pricing**

- How would you go about pricing UberX or any other new Uber product?
- Let's say Google created a teleporting device: which market segments would you go after? How would you price it?

### **Metrics**

- Imagine you are the Amazon Web Services (AWS) PM in Sydney. What are the top three metrics you'd look at?
- Facebook users have declined 20 percent week over week. Diagnose the problem. How would you fix the issue?

## ***The Perfect Complement to *Cracking the PM Interview* or *Decode and Conquer****

**Many of you enjoyed reading about the PM interview frameworks revealed in *Cracking the PM Interview* as well as *Decode and Conquer*, including the CIRCLES™, AARM™ and DIGS™ Methods.**

The *PM Interview Questions* is the perfect complement to both books. With over 160 practice questions, you'll see what the best PM interview responses look and feel like.

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### **Editorial Review**

About the Author

LEWIS C. LIN is the bestselling author of *Decode and Conquer* as well as *Interview Math*. He holds a B.S. in computer science from Stanford University and an M.B.A. from Northwestern University's Kellogg School of Management. He lives in Seattle. For more, visit his website at [lewis-lin.com](http://lewis-lin.com).

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