

MGMT 6 (with Career Transitions Printed Access Card) (New, Engaging Titles from **4LTR Press)**

By Chuck Williams



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Created through a "student-tested, faculty-approved" review process with input from students and faculty, MGMT6 is an engaging and accessible solution to accommodate the diverse lifestyles of today's learners at a value-based price. This innovative approach unites today's latest management research with author Chuck Williams's unique storytelling approach in a visually rich, yet professional, design that reads like a business periodical. MGMT6 provides a streamlined, concepts-driven format with optional exercises, new cases, and new practical applications that you can choose to use depending on your students' needs. The complete suite of fresh learning aids includes downloadable flashcards, videos, MP3 review podcasts, and quick quizzes that allow students to study wherever they are and whenever they have time. In addition, Aplia's premium student engagement tool for management will help your students "think like managers". This tool allows you to easily manage the subtle dynamics of teaching Principles of Management, with problem sets that guide students through a combination of lower and higher order thinking skills exercises, video cases, interactive charts/graphs, self assessments, and vivid examples. Holding students accountable for their own engagement becomes easy with Aplia's assessment analytics that track student participation, progress, and performance. Also available with MGMT6 is Cengage Learning's Write Experience, helping students write effectively without adding to your workload! Designed to reach today's students, MGMT6 says it all in four letters, reflecting how this unique solution speaks in the language of today's learner.



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Sales Rank: #209106 in BooksBrand: Brand: Cengage Learning

Published on: 2013-01-29Original language: English

• Number of items: 1

• Dimensions: .80" h x 8.60" w x 10.80" l, 2.45 pounds

• Binding: Paperback

• 464 pages

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Editorial Review

Review

PART I: INTRODUCTION TO MANAGEMENT. 1. Management. 2. History of Management. 3. Organizational Environments and Cultures. 4. Ethics and Social Responsibility. PART II: PLANNING. 5. Planning and Decision Making. 6. Organizational Strategy. 7. Innovation and Change. 8. Global Management. PART III: ORGANIZING. 9. Designing Adaptive Organizations. 10. Managing Teams. 11. Managing Human Resource Systems. 12. Managing Individuals and a Diverse Work Force. PART IV: LEADING. 13. Motivation. 14. Leadership. 15. Managing Communication. PART V: CONTROLLING. 16. Control. 17. Managing Information. 18. Managing Service and Manufacturing Operations. Endnotes. Name Index. Subject Index.

About the Author

Chuck Williams is Professor of Management at the College of Business at Butler University. Dr. Williams previously served as Dean at Butler's College of Business and at the Eberhardt School of Business at the University of the Pacific, and as Associate Dean, Department Chair and Associate Professor of Management at the M.J. Neeley School of Business at Texas Christian University. Dr. Williams has also taught at Michigan State University and Oklahoma State University. Dr. Williams received his B.A. in psychology from Valparaiso University. He specialized in organizational behavior, human resources, and strategic management while earning his M.B.A and Ph.D. in business administration from Michigan State University. His research interests include employee recruitment and turnover, performance appraisal, and employee training and goal setting. Dr. Williams has published research in the JOURNAL OF APPLIED PSYCHOLOGY, the ACADEMY OF MANAGEMENT, HUMAN RESOURCE MANAGEMENT REVIEW, PERSONNEL PSYCHOLOGY, and the ORGANIZATIONAL RESEARCH METHODS JOURNAL. He was a member of the JOURNAL OF MANAGEMENT's editorial board and currently serves as a reviewer for numerous other academic journals. He was also Webmaster for the Research Methods Division of the Academy of Management.

Users Review

From reader reviews:

Doris Geer:

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Sally Staten:

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