



Making A Good Layout (Graphic Design Basics)

By Lori Siebert

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Here Lori Siebert and Lisa Ballard, both successful graphic designers, take you step-by-step through the process of making a good layout. You'll find five highly illustrated, well-organized (and well laid-out!) chapters.

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Making A Good Layout (Graphic Design Basics) By Lori Siebert Bibliography

- Rank: #2519921 in Books
- Brand: Brand: North Light Books
- Published on: 1992-01-03
- Released on: 1992-01-03
- Original language: English
- Number of items: 1
- Dimensions: .62" h x 8.83" w x 11.33" l,
- Binding: Hardcover
- 128 pages

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Editorial Review

From School Library Journal

YA-- Numerous illustrations with clear, concise explanations show the elements and principles of design and a good layout. Specifics include what is visually appealing and stylish, with examples supplied from newsletters, posters, brochures, etc. Siebert identifies the questions the designer must answer before executing a good layout; thus, readers learn what are conscious decisions and not accidents of fate. Exercises provide practice, and the conclusions of each chapter offer excellent summaries for review. The table of contents also serves as an outline and a glossary. Don't let this helpful book get hidden on the shelves--give it to anyone struggling to publish a newsletter.

- *Maria Rendine, W. T. Woodson High School, Fairfax, VA*

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