



Getting Started with Magento Extension Development

By *Branko Ajzele*

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Getting Started with Magento Extension Development By Branko Ajzele

In Detail

Modules, are a group of php and xml files meant to extend the system with new functionality, or override core system behavior. Most of the base Magento system is built using the module system, so you can see why they are an important feature for this rich open-source e-commerce solutions. This book explores key module development techniques and teaches you to modify, understand and structure your modules making it easy for you to get a strong foundation for clean and unobtrusive Magento module development.

Getting Started with Magento Module Development is a practical, hands-on guide to building Magento modules from scratch. This book provides an in depth introduction and helps you discover features such as; blocks, controllers, models, configuration files, and other crucial elements which contribute to the Magento architecture. This book introduces the you to real-world modules and helps provide a strong foundation which you need to become a professional Magento module developer. The book further explores best practices and tips and tricks offering you the ultimate go to guide.

Getting Started with Magento Module Development focuses on three areas. First you are guided through the entire Magento structure, where each important directory or file is explored in detail. Then the essence of the module structure and development is explained through the detailed coverage of models, blocks, controllers, configuration, and other files that manifest a single module. Finally, a detailed set of instructions is given for building four real-world modules, including a payment and shipping module.

Approach

This project-based tutorial gives you a strong foundation and guides you through practical, real-world examples.

Who this book is for

This book contains valuable insights for both newbies and already established Magento developers. This book is targeted at new and intermediate PHP developers starting afresh with Magento module development.

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Editorial Review

About the Author

Branko Ajzele

Branko Ajzele is a professional, certified, and highly experienced software developer, focused on e-commerce-related applications. Inventive in problem solving on a day-to-day basis, mostly thanks to his rich, hands-on experience with Magento, he feels comfortable proposing alternatives to demands he feels can be improved, even when this means pulling a late shift to meet deadlines. He is no stranger when it comes to topics such as payment and shipping gateways, order and invoice functionalities, various third-party ERP, and fulfillment system integrations with Magento. He holds several respected IT certifications such as Zend Certified Engineer, Magento Certified Developer Plus, and JavaScript Certified Developer.

He currently works as a Chief Technology Officer at Inchoo, a Magento Gold Solution partner company that offers top-quality e-commerce solutions, specializing in the Magento e-commerce platform. He was the first person to join Inchoo after Tomislav (CEO) founded it in May 2008, in Osijek, Croatia.

Instant E-Commerce with Magento: Build a Shop by Packt Publishing was his first Magento-related book oriented toward Magento newcomers, after which he decided to write this one for developers.

Users Review

From reader reviews:

John Honeycutt:

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