



Business Information Systems

By Paul Beynon-Davies

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A comprehensive but focussed introduction for business students to the application of IS in organisations, using a systems-theory approach, with extensive examples and case studies, including online videos. Terminology is admirably clear and topics are interconnected so that students get a sense of the whole, not a series of isolated issues.

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Business Information Systems By Paul Beynon-Davies **Bibliography**

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Editorial Review

Review

Praise for the 1st edition:

'An interesting and original approach to information systems that combines business relevance with a sound theoretical foundation.' – MARTIN RICH, Cass Business School, UK

'A book to recommend. The author engages positively with the reader through continuous provision of examples, exercises and brilliant diagrams.' – LAURA CAMPOY, University of the West of England, UK

'A great resource for Business Information Systems students and practitioners alike, this text brings contemporary theory and practice to life with useful case studies and practical examples.' – JULIAN COLEMAN, University of Bolton, UK

'Learning outcomes, case reviews and projects are extremely good; the Case Study Matrix is excellent.' – ULF HOGLIND, Swedish Business School at Örebro University, Sweden

'Covers a wide range of essential topics and helps students understand the relationship between information systems and business performance. Each chapter has a clear pedagogical layout to help students conceptualise and apply theory.' – VLADLENA BENSON, Kingston University, UK

'A fresh and timely approach to the subject, this interesting and stimulating textbook is both challenging and mentally satisfying. It explains and justifies key processes fundamental to students' future roles in the workplace.' – GORDON HARRIS, University of Exeter Business School, UK

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From the Back Cover

Business Information Systems provides a comprehensive and accessible introduction to information systems and their application in organisations.

Essential elements:

- Business-focused – concise but comprehensive coverage of the core material for business students
- Grounded in theory – provides a strong foundation in the subject
- Coherent and integrated – builds concepts systematically, showing the connections between subjects and leading to a more sophisticated understanding of how different areas interrelate
- Fully up-to-date – with the latest developments and cutting edge ideas from the field
- Practical – demonstrates the application of theory to real-world situations through over 30 specially-written case studies with global appeal plus new online 'Careers in IS' videos
- Supported – by a vast array of quality resources online at www.palgrave.com/business/beynon-daviesbis2e

Brand new key features for this second edition:

- Online 'Careers in IS' videos with integrated exercises in the book, easily accessible via a QR code, and featuring leading practitioners in the public and private sectors. These include the CTO of the BBC and the Deputy Head of e-Commerce at Schuh.co.uk talking about why technology is central to business operations, and providing valuable career guidance.
- New sections throughout including cloud computing, mobile eCommerce, eGovernment and green ICT
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- Nine new UK and international cases including 'The Arab Spring and Social Media', 'Off-shoring in Bangalore' and 'The Indian Identity Number'.

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