



Born to Organize: Everything You Need to Know About a Career As a Professional Organizer

By Sara Pedersen

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Written by veteran organizer Sara Pedersen, this book will answer all your questions about the amazing career of professional organizing and guide you through the process of starting your own organizing business. It is designed to give prospective and new professional organizers the inside scoop on today's organizing industry. Its easy-to-read style will answer all your questions about this amazing career. SARA GUIDES YOU through the process of starting your own organizing business, teaching you fundamental lessons and clarifying expectations. As you read this book, you'll: Review talent, skill, & education recommendations + Set salary & time commitment expectations + Understand your clients' clutter tendencies + Walk through a typical client assessment & organizing session + Learn affordable, business-boosting marketing ideas + Get the inside scoop on personal & business safety + Identify a variety of small business resources + Uncover donation resources for your clients' cast-offs + Give yourself an advantage over other new organizers. **THE BOOK ALSO INCLUDES:** stores that carry great organizing products; donation resources; sample assessment form, press release, announcement letter, coupons; and more! **ABOUT THE AUTHOR:** Veteran Professional Organizer Sara Pedersen has offered hands-on organizing assistance for countless Twin Cities residents. She helps them organize, simplify, and discover time to do the things they love. She also coaches new and prospective professional organizers and offers marketing services and products for small business owners.

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